

DigitiseCraft Review Infrastructure™

Infrastructure Systems For Local Businesses

Premium mobile-first conversion deck

01

YOUR BUSINESS IS LOSING MONEY EVERY DAY.

Most local businesses don't have a traffic problem.

They have a **conversion infrastructure** problem.



More leads won't fix it.



It's not a traffic problem.



It's a conversion problem.



+32% REVENUE
IN 60 DAYS



4.9/5

127 REVIEWS



WE INSTALLED A SIMPLE
REVIEW SYSTEM.

NO ADS. NO EXTRA TRAFFIC.

JUST FIXING THE CUSTOMER JOURNEY.



DIGITISECRAFT
REVIEW INFRASTRUCTURE™

02

EVERYONE IS
CHASING MORE LEADS.

NOBODY FIXES
WHAT HAPPENS AFTER.



IF YOUR BUSINESS DEPENDS ON "ASKING FOR REVIEWS" ... YOU'RE ALREADY LOSING.



REVIEWS SHOULD
HAPPEN **AUTOMATICALLY.**

The best businesses don't ask.
They build **systems.**



**NO TIME
WASTED**

No manual
follow-ups.



**MORE TRUST
BUILT**

More reviews.
Higher reputation.



**MORE REVIEWS
MORE REVENUE**

Better conversion.
More bookings.



**+32% REVENUE
IN 60 DAYS**



4.9/5
127 REVIEWS



DIGITISECRAFT
REVIEW INFRASTRUCTURE™



**AUTOMATE THE MOMENT.
CAPTURE THE EMOTION.
GROW YOUR REPUTATION.
GROW YOUR BUSINESS.**



MARKETING GETS YOU ATTENTION.

INFRASTRUCTURE GETS YOU PAID.



Attract
attention



Build the
infrastructure



Convert &
get paid



05

**MOST CLINICS
I SPEAK TO SAY:**

**“WE NEED
MORE CLIENTS.”**

REALITY:

**YOU NEED TO
CONVERT THE ONES
YOU ALREADY HAVE.**



WE TESTED SOMETHING SIMPLE:

MOVE THE REVIEW TRIGGER FROM "AFTER PAYMENT"



TO "EMOTIONAL PEAK MOMENT"

THIS ONE CHANGE DID THIS:



MORE REVIEWS

Stronger social proof.



MORE BOOKINGS

More trust. More enquiries.



MORE REVENUE

More conversions. More profit.



+32% REVENUE
IN 60 DAYS



4.9/5
127 REVIEWS



BETTER TIMING.
BETTER EXPERIENCE.
BETTER RESULTS.



DIGITISECRAFT
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+32% REVENUE IN 60 DAYS.

07

THE HIGHEST ROI CHANGE IN A LOCAL BUSINESS?



NOT ADS.



NOT SEO.



IT'S FIXING THE
EXPERIENCE
AFTER THE SERVICE.



DIGITISECRAFT
REVIEW INFRASTRUCTURE™



LOVE YOUR
EXPERIENCE?
LEAVE US A REVIEW

NFC 

REVIEW US ON
Google
★★★★★

08

IF YOU'RE RELYING ON STAFF TO ASK FOR REVIEWS...

THAT'S NOT A SYSTEM. THAT'S HOPE.



THEY FORGET.
They're busy.



THEY FEEL AWKWARD.
Asking feels uncomfortable.



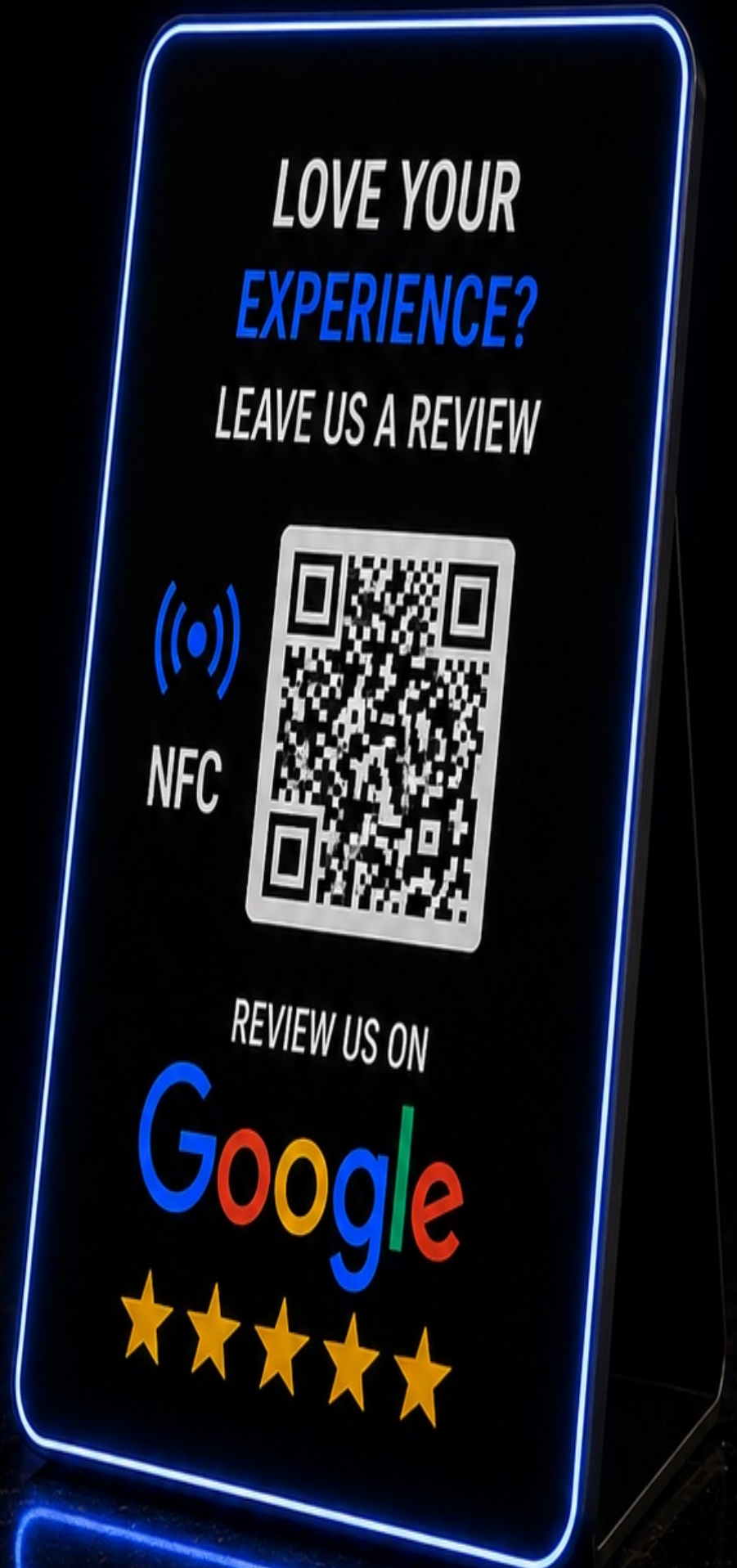
IT GETS IGNORED.
Most won't do it.

RESULT:
INCONSISTENT REVIEWS.
WEAK REPUTATION.



**SMALL CHANGE.
BIG IMPACT.**

**WHERE YOU ASK
MATTERS MORE
THAN HOW YOU ASK.**



THIS ISN'T MARKETING. IT'S INFRASTRUCTURE.

The businesses winning right now aren't the loudest. They're the ones with **systems that work while they sleep.**

WHAT GOOD INFRASTRUCTURE DOES:

			
GETS YOU MORE REVIEWS	BRINGS YOU MORE BOOKINGS	INCREASES YOUR REVENUE	BUILDS A BUSINESS THAT GROWS
Automatically. Consistently.	From the trust you build.	Without extra spend.	Even when you're not there.

	+32% REVENUE IN 60 DAYS	
		4.9/5 127 REVIEWS

STOP CHASING LEADS.
START **BUILDING A SYSTEM.**



 **FIX YOUR INFRASTRUCTURE.
NOT YOUR ADS.**

DM 'SYSTEM' TO GET STARTED